

# Fiscal Year 2022 IMPACT REPORT

October 2021 – September 2022

Guided and inspired by a shared vision of a healthy ocean for marine mammals and humans alike

## OUR MISSION

The Marine Mammal Center advances global ocean conservation through marine mammal rescue and rehabilitation, scientific research, and education.

## Inspired by a growing need

**The ocean is in trouble.** From the depletion of fish stocks to increasing ocean temperatures, human activity threatens marine ecosystems that are vital to the health of our ocean and all life on Earth. The Marine Mammal Center is a critical first responder to these threats and a leader in the field of ocean conservation through our work in marine mammal rescue, science and education. Marine mammals are ecosystem indicators, and the health of these animals provides insights into human and ocean health threats. Together, we are taking action today to support a network of scientists and stewards to **protect our shared ocean environment** for future generations.

## Accomplished by a dedicated community

Throughout the course of October 2021 to September 2022, more than **980 volunteers** recorded approximately **111,559 hours** in service to the Center's mission.

## Made possible by supporters like you

More than **95 percent** of our funding comes from charitable gifts contributed by individuals, foundations and corporations, and **5 percent** comes from government and other sources. **None of this life-saving work is possible without people like you.**



# ADVANCING GLOBAL OCEAN CONSERVATION

## Reflections on growth and gratitude



From being a voice for marine mammals through our world-class clinical activities to expanding our understanding of our ocean's health to inspiring young ocean stewards, the achievements highlighted in this report are only possible because of your support. Your commitment allows us to continue making a meaningful impact for our planet and its inhabitants. Thank you for joining us in our mission to advance global ocean conservation.

**Julian Brandes | Board Chair**



Thank you for your dedication to advancing our mission and supporting the people behind it. It certainly takes a village to make these successes possible, and you are a key member of our village. Thank you again for all of your support—I deeply value your commitment to this critical conservation work and look forward to what we will accomplish together in the future.

**Cecily Majerus, M.A. | Chief Executive Officer**



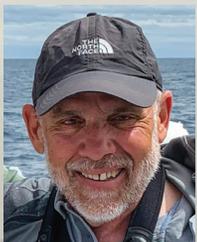
Thanks to your generosity, we are able to continue responding to Hawaiian monk seals on Hawai'i Island and on Maui. By being out in the field, we are able to educate the public on the monk seals' importance to Hawai'i, assess their health and transport them to our hospital should they need care. All of these things are critical in the conservation of this species, and we are so grateful to have your support to be able to do them!

**Carmelita Villalobos, M.S.  
Response Dispatcher, Hawai'i Operations**



Thanks to your contributions, youth all over the country have grown their skills to advocate for our ocean. Their leadership will continue to make positive impacts for the health of our planet, inspiring hope in our staff, volunteers and visitors at the Center. Thank you for your support!

**Joelle Vallejo  
High School Programs Manager**



Our ocean is undergoing rapid change, and the conservation and protection of marine mammals has never been more important than now. There is a lot to learn in order to understand the effects of these changes, and because of your support we can conduct critical research and share that information through publications, education and outreach to further ocean conservation.

**Marc Webber  
Cetacean Field Research Associate**



Every week I get to help rescue and care for sick and injured marine mammals. The animals get a second chance at life in the wild, and we get to learn from them how to take better care of our ocean. Everyone benefits, and we couldn't do any of it without your help. Thank you so much.

**Bob Levit  
Saturday Crew Supervisor, Monterey Bay Operations**



# ANIMAL CARE

One of three areas of focus in our mission to advance global ocean conservation

The Marine Mammal Center **rescues and rehabilitates** sick and injured marine mammals at our state-of-the-art veterinary facilities by engaging a dedicated workforce and a supportive community.

## Highlights of our animal care impacts from October 2021 to September 2022, made possible by your support:



Photo by Paige Miño © NOAA Fisheries | NMFS Permit # 18786

Celebrated the birth of the **first two confirmed Hawaiian monk seal pups born to former patients**, a powerful example of the impact of cooperative conservation efforts for this endangered species, whose population surpassed 1,500 for the first time in more than 20 years.



Credit © NMG Network

Protected the endangered Hawaiian monk seal by **expanding our conservation efforts to Maui**, as well as deploying more than **125 volunteers**, many of which were trained and positioned on beaches to monitor resting seals while providing public outreach and education to local and visiting beachgoers.

Furthered solutions to protect whales from vessel collisions by deploying **Whale Safe San Francisco**, a technology-based mapping and analysis tool, in partnership with the Benioff Ocean Science Laboratory.



Increased West Coast marine mammal stranding response capacity, including converting underused space at our Sausalito site into a Dispatch Center where we received nearly **7,000 reports** of marine mammals in distress and sent responders to assess more than **1,400 animals**.



# SCIENTIFIC RESEARCH

One of three areas of focus in our mission to advance global ocean conservation

The Marine Mammal Center **learns from the patients in our care** and **contributes to scientific understanding** of the changing health of our ocean, taking action to address ocean threats and save endangered species.

## Highlights of our scientific research impacts from October 2021 to September 2022, made possible by your support:



Increased the field's scientific knowledge of marine mammal species and ocean health by contributing **12 scientific research papers** to peer-reviewed journals and presenting scientific findings to global audiences at **7 conferences** on topics such as adapting innovative laboratory and field technologies and medical techniques.

Identified diseases and pathogens, investigated the reasons marine mammals strand, and determined how these factors are connected to ecosystem and human health through performing **287 necropsies** and processing **13,460 specimens**, such as blood, tissue and fur samples.



Expanded our understanding of cetacean ecology, biology and habitat use to establish baseline population information as well as characterize, respond to, and mitigate threats to population health by completing, leading or participating in **16 whale surveys, large whale entanglement response trainings, and responses to large whales.**



# EDUCATION

One of three areas of focus in our mission to advance global ocean conservation

The Marine Mammal Center **leads as a teaching hospital** by training veterinary professionals locally and internationally, and **inspiring future ocean stewards** through innovative school and public education programs.

## Highlights of our education impacts from October 2021 to September 2022, made possible by your support:



Inspired more than **4,500 middle-school students** in California and Hawai'i through our conservation education programs, led by our award-winning educators, that promote ocean stewardship and marine science engagement.



Expanded the global network of highly qualified professionals in the field of marine mammal health, medicine and conservation by sharing our knowledge and expertise with **47 emerging veterinary medicine professionals and marine scientists** through our onsite Teaching Hospital as well as **65 students** through lectures and guest workshops. These learning experiences enable participants to gain unique crucial medical skills and the opportunity to contribute to their career growth, including publishing research and passing board exams.



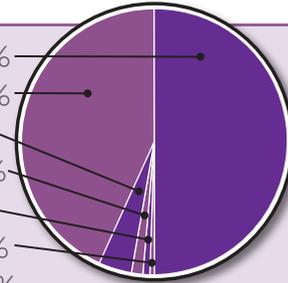
Engaged more than **17,600 adults and children**, including school groups, in marine mammal science, conservation and actions they can take to protect our ocean at our renovated Visitor Center that reopened to the public in June 2022.

# FINANCIAL SUMMARY

## Statement of Activities for the year ended September 30, 2022

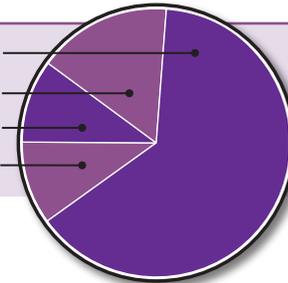
### Support and Revenue

Contributions and grants	\$10,709,569	52.8%
Bequests	\$9,800,934	48.3%
Federal and state government service contracts	\$1,225,326	6%
Donated materials, services and equipment	\$263,638	1.3%
Education program fees and retail revenue	\$200,550	1%
Other revenue	\$106,495	0.5%
Return on investments, net	(\$2,020,142)	-9.9%
<b>Total Support and Revenue</b>	<b>\$20,286,370</b>	



### Expenses

Veterinary science programs	\$11,239,768	64%
Educational programs	\$2,840,964	16%
Fundraising	\$1,860,803	10%
Management and general	\$1,700,345	10%
<b>Total Expenses</b>	<b>\$17,641,880</b>	



<b>Change in Net Assets</b>	<b>\$2,644,490</b>
Transfer to reserves	\$2,644,490
<b>Net Impact</b>	<b>\$0</b>

The Marine Mammal Center sincerely appreciates and proudly recognizes the generous support received from donors who are helping ensure a healthy ocean for marine mammals and humans alike. Careful stewardship of these financial resources is key to increasing our impact in the face of ongoing marine mammal health threats and a rapidly changing ocean environment.



Audited financial statements for fiscal year 2022 are available at The Marine Mammal Center's administrative office and on our website at [MarineMammalCenter.org](http://MarineMammalCenter.org).



# FINANCIAL SUMMARY Continued



## Statement of Financial Position as of September 30, 2022

### Assets

Cash and cash equivalents	\$2,173,889
Operating Investments	\$18,642,811
Accounts receivable	\$431,092
Contributions receivable, net of discount	\$876,701
Prepaid expenses and other assets	\$453,399
Employee retention tax credit receivable	\$666,906
Endowment investments	\$2,678,541
Property and equipment, net	\$24,323,419
<b>Total Assets</b>	<b>\$50,246,758</b>

### Liabilities

Accounts payable and accrued expenses	\$1,550,340
Capital lease obligations	\$176,780
Deferred revenue	\$13,861
Notes payable	\$0
<b>Total Liabilities</b>	<b>\$1,740,981</b>

### Net Assets

Without donor restrictions	\$44,664,843
With donor restrictions	\$3,840,934
<b>Total Net Assets</b>	<b>\$48,505,777</b>

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<b>Total Liabilities and Net Assets</b>	<b>\$50,246,758</b>
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THE MARINE MAMMAL CENTER

# Fiscal Year 2022

## OUR WORK

We rescue and rehabilitate sick and injured marine mammals at our state-of-the-art veterinary facilities by engaging a dedicated workforce and a supportive community.

We learn from the patients in our care and contribute to scientific understanding of the changing health of our ocean, taking action to address ocean threats and save endangered species.

We lead as a teaching hospital by training veterinary professionals locally and internationally, and inspiring future ocean stewards through innovative school and public education programs.

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