



The Marine
Mammal Center®
50th ANNIVERSARY



The Marine Mammal Center 2026 Event Sponsorship Opportunities

In 2026 we are offering the opportunity to sponsor not just single events but three unique event sponsorship series: **Ocean Advocate Events, Education & Community Events, and Release Celebrations**. Support a series and be a champion for marine mammals and part of the solution for a healthier ocean and planet for all!

Sponsorship recognition may include:

- Your **logo and recognition** of your support in our **e-newsletter**, which reaches more than 70,000 subscribers.
- **Mentions and tags in social media posts**. The Center has a highly engaged digital audience with more than 235,000 followers.
- **Onsite logo or product placement opportunities**
- Recognition of your company's support in **pre- and post-event communications**
- The opportunity for a **table at the event**
- Your logo with link on our **sponsorship recognition webpage**. The Center's website has more than 60,000 visitors monthly.
- **Invitations** to Release Celebrations and other events

Sponsorship Tiers Starting at \$5,000

	Starting at \$50,000	Starting at \$25,000	Starting at \$15,000	Starting at \$5,000
Grand Presenting Partner for all 2026 events				
Recognition as Series Presenting Sponsor in event series communications (choose one series)				
Your logo and link on our website's sponsorship recognition page				
Table for your organization at events				
Your logo on event communications for whole series or single event for sponsorships less than \$25,000**				
Mentions on our social media channels: Twitter/X, Facebook and Instagram. Increased recognition for larger sponsorships				

Ocean Advocate Series: Diverse Events Throughout the Year

We've noted both the number of people invited and attending to demonstrate visibility of partnership

Elephant Seal Walk on January 27, 2026

Description: Guests are invited to view elephant seals in their natural habitat accompanied by The Marine Mammal Center leadership and scientists.

Guests: Invitations will go out to more than **800** donors who give at the \$10,000+ levels. Attendance will be capped at **30 guests**.

Steller Legacy Circle Luncheon on March 29, 2026

Description: Members of our Steller Legacy Circle (SLC), individuals who have named The Marine Mammal Center in their estate plans, will join us on site to hear from our leadership and scientists to learn about the ways in which the Center is rising to meet growing needs in ocean conservation.

Guests: Invitations will go to **700** members of SLC, legacy prospects and heirs. Attendance will be capped at **80** guests.

Seal Symphony on May 3, 2026

Description: Beginning with a VIP hour, followed by a larger party, our donors are invited onsite to mingle with our experts and leadership, visit engagement tables, and enjoy food and drinks while being surrounded by the sounds of a busy marine mammal hospital at the height of pupping season.

Guests: Approximately **2,000** guests will be invited. Attendance for this event will be capped at **320** guests. VIP hour is for donors who give at \$5,000+ level. General admission is for donors who give at the \$1,000+ level.

Whale Watching on September 26 & 27, 2026

Description: Guests are invited to view whales, dolphins and porpoises in their natural habitat while accompanied by The Marine Mammal Center leadership and scientists.

Guests: Invitations will go out to more than **800** donors who give at the \$10,000+ levels. Attendance will be capped at **80 guests**.

Virtual Events – dates TBD

Description: Supporters will be invited to attend virtual programs and Q&As with our leadership and scientists in four virtual events throughout the year.

Guests: In some cases, the guestlist will include all supporters who give at any level. Some VIP events, like our CEO conference call, will be available only to donors who give at the \$250+ level.



Education & Community Series: Three Events Through Spring, Summer and Fall

Conservation Con on May 13, 2026

Description: Our Ocean Ambassadors program for middle school students culminates with a Call to Conserve project, which they will present onsite at The Marine Mammal Center at a festive open house. Students create original projects addressing environmental issues in their own communities, which encourage creativity, critical thinking and collaboration to make positive changes for marine mammal, human and ocean health. Guests will have the opportunity to engage with these motivated, passionate youth and get a dose of optimism for the future of ocean health!



Guests: We expect around **200** attendees consisting of students, school administrators, family of Ocean Ambassadors, Center staff and volunteers, and Youth Crew alumni.

Youth Crew Symposium on August 6, 2026

Description: After eight months of working diligently to rehabilitate patients, attending workshops and events within the Center and with other youth conservation organizations, and educating visitors at the Center – our Youth Crew have seen, done and learned a lot! The Symposium event is a chance for youth to reflect and share highlights of their experience and model their own approach to creating engaging and inspiring materials for guests to interact with and learn more about important topics in conservation.

Guests: Friends and family of Youth Crew 2025 Cohort, Youth Crew alumni, Center staff and volunteers, program partners, program donors and local youth organizations

Volunteer Appreciation Party on October 4, 2026

Description: 1,600+ volunteers are the heart and soul of The Marine Mammal Center. Many volunteers don't just give their time – they are also donors. This eagerly anticipated annual event is to honor all the volunteers who make our vital work possible.

Guests: **1,600** volunteers will be invited. We expect **400** guests to attend the event.

Release Celebration Series: Six Events Throughout the Summer

Release Celebrations

Description: Attendees are invited to share in the uplifting and inspiring experience of watching rehabilitated marine mammals return to their ocean home. These events take place over the summer at California's most beautiful beaches.

Guests: Approximately 2,000 donors who give at the \$1,000+ level will be invited to attend a release celebration. Each of the six releases can accommodate between 75-200 people depending on location.

Locations and dates:

- May 29, 2026 at Moonstone Beach, San Luis Obispo County
- June 25, 2026 in Point Lobos, Monterey County
- July 18, 2026 in Point Reyes, Marin County
- August 1, 2026 in Bodega Bay, Marin County
- August 27, 2026 at Rodeo Beach, Marin County
- September 13, 2026 at Baker Beach, San Francisco County



If you are interested in sponsoring in other ways, we will be happy to work with you to design sponsorship and recognition that best fits our shared goals and needs.

For more information or to secure a sponsorship, please contact Danya Winterman, wintermand@tmmc.org or 415-707-3958.

All dates listed above are subject to change.

** Logos and mentions on invitations will depend on date sponsor is secured and deadline for inclusion on invitations.



Founded in 1975, The Marine Mammal Center is a 501c3 organization.

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