



## NNOCCI Online Crash Course

The National Network for Ocean and Climate Change Interpretation (NNOCCI) is launching another round of their new virtual training opportunity: The NNOCCI Crash Course! This is a 7-week, 25-hour, fee-based online course for those interested in gaining strategic framing skills. NNOCCI is a partnership between climate scientists and informal science educators who have public trust and large audiences, and who are dedicated to using our platforms to have productive conversations about climate action. We operate as a supportive community of practice using and teaching evidence-based tools to inspire hope and action. Together, we can change the national conversation around climate change to be more positive, productive and solutions-focused.

In the Crash Course, participants will learn basic framing elements including why framing matters, what is NNOCCI, values, metaphors, and solutions. Participants will create a final project to demonstrate their framing skills and practice critiquing communications with the framing skill rubric. This course is ideal for those who have an interest in learning more about strategic framing but who do not have the ability to participate in a regional study circle or the interest in being a NNOCCI trainer. For more information on NNOCCI training offerings, visit [www.climateinterpreter.org/training](http://www.climateinterpreter.org/training).

### Benefits of the NNOCCI Crash Course

1. **Gain skills to engage others on climate change.** Training includes a series of online video modules, facilitated webinars, and practice assignments to provide a comprehensive introduction to strategic framing, an overview of NNOCCI tools and messaging, and access to experienced trainers to support you in crafting impactful climate messages.
2. **Accessible from anywhere.** This online, 7-week, 25-hour module provides a comprehensive overview of strategic framing tools from the comfort of your home/office.
3. **Network with like-minded climate scientists and climate communicators across the country.** Expand your professional network and explore the challenges, opportunities, and best practices of climate communication within a supportive community of practice.
4. **Join the NNOCCI Network.** NNOCCI has built and fostered a community of practice to help scientists and science educators share best practices and challenges of communicating climate research. NNOCCI's reach is broad, with a network of more than 500 individual members from across 38 states.

### Course Offering: The weeks of April 25 to June 6, 2022

- Cohort A will meet virtually weekly Thursdays from 1-2pm PT / 4-5 pm ET
- Cohort B will meet virtually weekly Fridays from 10-11 am PT / 1-2 pm ET

*Note, you have to apply for a specific cohort and attend weekly virtual sessions for the duration of the course.*

**Course Sizes:** Courses will range in size from 20 to 35 participants.

**Additional Program Details:** The cost of the course is \$249/person with additional discounts for attendees joining in groups of 5 (5%), 10 (10%) and 20 (20%) people. If cost is a barrier to participation, please reach out to Adam Ratner at [RatnerA@tmmc.org](mailto:RatnerA@tmmc.org) as reduced or waived fees could be available for select participants.

**How to Register:** Please register for the specific cohort in which you can attend the live, weekly session: [Cohort A: Thursdays from 1-2pm PT / 4-5 pm ET](#) and [Cohort B: Fridays from 10-11 am PT / 1-2 pm ET](#).

Registrations will close by April 11, 2022. Please note, we do have limited number of spaces available, and registration is on a first-come, first-serve basis until we hit our participant capacity, so we encourage folks to apply as early as possible to ensure their spot in the course.



## Frequently Asked Questions about the NNOCCI Crash Course

*When will the actual courses take place?*

The 2022 Spring Crash Course will take place the weeks of April 25 to June 6, 2022. There will be two separate cohorts to accommodate different schedules, with cohort A meeting virtually weekly on Thursdays from 1-2pm PT / 4-5 pm ET, and cohort B will meet virtually Fridays from 10-11 am PT / 1-2 pm ET throughout the duration of the 7-week session.

*What if I know people who should take the course?*

Awesome - we're relying on members to spread the word! You can send them to the training page on [www.climateinterpreter.org/training](http://www.climateinterpreter.org/training) to find out more information about the course!

*I don't think this is something I can do this year. Will there be other opportunities like this?*

Yes! We don't have dates for future courses quite yet, but let us know about your interest by reaching out at [contactnnocci@gmail.com](mailto:contactnnocci@gmail.com). We will be able to follow up when new dates are confirmed.

*Do I need to have institutional support to be a participant?*

The time commitment for instructional webinars will likely take place during the workday so it may be important for participants to have institutional support or a flexible work arrangement.

*What technological requirements do participants need to meet?*

Participants will need to have access to video conference technology (Zoom) and a reliable high speed (or high bandwidth) internet connection.

*Will the instructions be live or recorded? Will Facilitators and Teaching Assistants be available at a certain time of day?*

The course will be a combination of both synchronous and asynchronous learning. Live webinars will take place each week at the specific time (weekly on Thursdays from 1-2pm PT / 4-5 pm ET, or weekly Fridays from 10-11 am PT / 1-2 pm ET). These sessions will provide time for both content delivery, as well as personalized coaching and mentoring opportunities for participants. Outside of the set webinar times, course instructors will post weekly assignments to an online course platform and participants will submit assignments, comment on other participant posts and receive feedback through the online platform.

*Can I switch between attending the different webinars being held on Thursdays and Fridays?*

In order to provide a consistent experience, and enable personalized, scaffolded coaching, participants must remain in their assigned cohorts throughout the duration of the 7-week session. Please be mindful when selecting your preferred cohort to ensure you are able to attend all weekly sessions.

*Is there a limit to how many people can take the Crash Course?*

To ensure that we can provide a meaningful experience for all participants, we will have a cap on the number of people able to attend each crash course. Due to this, while the registration will be open until April 11, 2022, spaces could be filled prior to that date, so we encourage people to register as early as possible.