Our mission

To expand knowledge about marine mammals – their health and that of their ocean environment – and inspire their global conservation.

Our work

Our core work is the rescue and rehabilitation of sick and injured marine mammals, supported by state-of-the-art animal care and research facilities, a corps of dedicated volunteers, and an engaged community.

We partner with leading scientists and other professionals in order to learn from the patients in our care – patients from healthy, endangered, and at-risk populations – and to expand and advance scientific knowledge, thus enhancing understanding of the health of our oceans and the implications for human health.

We disseminate knowledge to members of the scientific community and the general public.

We ultimately inspire action and foster stewardship towards the care of our environment.

Our values

• Respect for the innate importance of each animal in our care.
• Respect for the environment in which our patients live and that we share.
• A commitment to uphold the highest standards of animal care and animal welfare.
• A rigorous pursuit of science and a commitment to scientific integrity.
• Appreciation for the invaluable contributions of our volunteers, without whom we could not exist.
• Recognition that all members of our community – volunteers, donors, staff, and directors – are essential to the pursuit and success of our mission and deserve our respect.
• A pursuit of our mission that encourages innovation, collaboration, and teamwork.
If you lived in or visited the Bay Area during January and February of 2010, you’ll remember the nearly daily news reports about Abagnale, a California sea lion whose mouth and neck were tightly wrapped in fishing line, and rescuers’ extensive efforts to free him of his entanglement. After nearly a month of failed rescue attempts by our team, and a never-before-used darting technique to slow him down, this “sea lion on the lam” was finally rescued and in our care for the vital treatment that likely saved his life. Thus began the start of another dramatic year for The Marine Mammal Center.

This year, our 35th year of operations, we saw and treated 998 animals, a remarkable number. These unique and interesting cases honed our clinical skills and advanced our scientific knowledge. In fact, nearly 100,000 visitors came to our Sausalito headquarters to learn about our work and watch us in action. Our patients made the news: Abagnale (http://bit.ly/5fikG) started the year off in January highlighting the risk that marine debris poses for wildlife and the responsibility we all share in contributing to this pollution, and Silent Knight (http://bit.ly/fvy0AI) brought us into December, the gunshot wounds to his face and eyes putting a powerful and poignant face on the cruelty human beings can inflict on animals. In between these two patients were scores of harbor seals, elephant seals and California sea lions, along with many other species, all testing our resolve, skills, and patience as we faced each case with determination and compassion.

Our workforce made fabulous impressions in 2010, as well. Our volunteers (http://bit.ly/ezOSYT) provided 118,737 hours to make the work of the Center possible. These individuals worked every day, around the clock, in good weather and bad, to present a “first response” to marine mammals in need of care. Volunteers rescued, treated and released patients, taught, guided, and inspired Center guests, staffed our stores and San Francisco’s PIER 39. They also put their smarts, muscle, and organizational skills behind our special events (http://bit.ly/eqzj7A) and release efforts, and in every way made the Center an organization that we can all be proud of.

While we both marveled at our volunteer efforts, we likewise applauded the work of the Center’s staff. Perhaps most noteworthy among a crew that is extraordinary for its commitment, innovation and impact, was President Obama’s nomination (http://bit.ly/hmUd69) of our senior scientist, Dr. Frances Gulland, to the post of Commissioner on the United States Marine Mammal Commission. Our pride in Dr. Gulland’s nomination is matched by our pride in everything that she has achieved for the Center. She has been a leader in the field of marine mammal health and science, and has inspired so many staff and volunteers to pursue their visions in the important fields of rehabilitation, science and education.

What the Center accomplishes – what each individual associated with the Center accomplishes – is something you make possible. We were once again humbled in 2010 to receive the financial support of individuals, foundations, and corporations that made our work possible. From the child who donated the cash he received for his birthday, to the foundation that kept our veterinary internship training program viable, to the corporation that helped us achieve our goals of environmental sustainability by doubling the Center’s photovoltaic power generation, each and every one of you made a difference in 2010. We cannot adequately express either our appreciation for or the inspiration we take from your contributions to the Center, so please accept our thanks, and know that they are heartfelt.
The Year in Numbers

Animal Admits:
- California sea lions ....................... 629
- Elephant seals ............................... 188
- Harbor seals ................................. 134
- Cetaceans ..................................... 25
- Sea otters ..................................... 6
- Steller sea lions .............................. 3
- Guadalupe fur seals ....................... 3
- Northern fur seals ......................... 2
- Sea turtles .................................... 2
- Non-TMMC accession ...................... 6
- Total ........................................... 998

Rescues by county:
- Monterey and Santa Cruz ................ 463
- North of Santa Cruz to Mendocino .... 322
- San Luis Obispo ............................. 213

Rescues due to human interaction:
- Harassed ...................................... 53
- Oil/tar .......................................... 36
- Ocean Trash (nets, fishing line, hooks, other trash) ..................... 25
- Gunshot ........................................ 9

Patients released back to the wild .......... 416

Visitors and Education:
- Visitors to the Center’s hospital in Sausalito .................. 95,471
- Kids and adults in school programs/tours/events for members/community fairs .......... 47,537
- Participants served by the Whale Bus outreach to schools ...... 8,843

Science Publications ...................................... 20
To view publications click here:

Volunteer Hours ........................................ 118,737

This California sea lion named Sgt. Nevis (inset photo) was treated in 2010 for two large gaping holes just above his nose as a result of having been shot (http://bit.ly/eDTzNS). Veterinarians, alongside a human plastic surgeon, performed a unique surgery using existing skin to cover the largest hole. This was the first-known reconstructive surgery on a sea lion gunshot wound victim.
2010 literally began with a call to the rescue for Abagnale (http://bit.ly/hqwYNb) an adult male California sea lion that had become entangled in ocean trash. Abagnale was originally sighted at PIER 39 in San Francisco on the evening of January 1. After 19 attempts, with rescue options dwindling, and the animal’s life threatened, the team decided to try something never done before with wild, free-swimming marine mammals. Using darts, veterinarians injected a mild sedative into the animal to calm and slow him down in order to facilitate a successful and safe rescue. The Center’s team rescued the sea lion in Moss Landing harbor on January 24, and transported him to the Center’s Sausalito hospital headquarters.

Almost three weeks later, on February 5, 2010, Abagnale was released back to the ocean.
Abagnale’s injury, sadly, is a common one at the Center. In 2010, approximately five percent of the 998 marine mammals rescued were stranded as a result of entanglement in, or injuries caused by, ocean trash and other human generated hazards.

“What’s maddening is that you look at the wide array of reasons why marine mammals strand, such as illness and malnourishment, and this one – ocean trash – is something we can control if we just change our behaviors and attitudes about how we discard plastics, fishing line, and other rubbish that becomes ocean trash,” said Jeff Boehm, executive director at The Marine Mammal Center. “We hope people will learn from Abagnale’s story and make a pledge (http://bit.ly/ezk6t4) to eliminate marine debris, and in turn, help marine mammals and the ocean.”

“Marine debris is something we can control if we just change our behaviors and attitudes about how we discard plastics, fishing line, and other rubbish that becomes ocean trash.”

Patients like Abagnale inspired the Center to use its unique position to launch an outreach campaign to encourage people to actively work to decrease and prevent trash from entering our oceans. While the Center has long participated in activities such as the Ocean Conservancy’s International Coastal Clean-Up Day, its new visitor facility (opened in 2009) and a new website (launched in 2010) made it possible to reach hundreds of thousands of online and in-person visitors. In September, the “Stop Trashing Our Oceans” (STOO) public awareness campaign was born. With generous grants totaling $39,000 from the Hallador Legacy Fund of Incline Village, Nevada, initiated by trustee Brad Hardie, and a grant of $35,000 from the Oracle Corporation (supported by Chad Carlson, Center board member and Oracle marketing executive), the Center was able to engage more than 50,000 people in the effort to Stop Trashing Our Oceans through a combination of online outreach and education, special events, and a limited edition reusable canvas tote that was made from plastic bottles. In addition, more than 28,000 people signed the campaign’s online pledge to Stop Trashing Our Oceans!

The Center plans to continue the STOO campaign, and hopes to report one day that none of its patients were admitted because of entanglements or injuries from ocean trash.
Corporate Partners Supporting Our Work Through Generous Gifts

In 2010, the members of the Center’s annual Corporate Partners Program (http://bit.ly/f0JBN4) contributed more than $600,000; a remarkable achievement in a depressed economy. The top 2010 corporate partner contributors, Dawn (Procter & Gamble) and PG&E, deserve special recognition for their generous support.

DAWN AND THE MARINE MAMMAL CENTER SAVE WILDLIFE

Long before the terrible oil spill of 2010 in the Gulf of Mexico (http://bit.ly/csAA1H), Dawn and the Center had worked together, thanks to a mutual “friend” – the International Bird Rescue Research Center (IBRRC). This partnership was formalized in 2006, and Dawn became one of the largest corporate donors to the Center’s capital campaign. In 2008, Dawn approached the Center and IBRRC about its new effort to encourage consumers to support Dawn’s wildlife conservation campaign. Launched in 2009, this campaign received a lot of recognition as a result of the news about the Gulf oil spill (Dawn has long been recognized as the product of choice for cleaning wildlife affected by oil spills). Both the Center and IBRRC each received $250,000 in contributions from Dawn’s campaign. Recognizing the circumstances behind the Dawn contribution, the Center designated the proceeds of this gift to its veterinary science program that gives sick and injured marine mammals a second chance at life, and to its Whale Bus program that travels to schools throughout the Bay Area to deliver marine science education to K-12 students.

PG&E AND THE MARINE MAMMAL CENTER GO SOLAR

PG&E has supported the Center for many years. In 2010 its total contributions to the Center reached more than $350,000 when it made a $150,000 grant toward an additional solar array (http://bit.ly/bnDbgd) at the Center. John Simon, a member of the Center’s board of directors and senior vice president of human resources at PG&E, knew that the solar array was generating approximately 10% of the Center’s electricity and wanted to help increase the efficiency of the new facility. Thanks to the efforts of John and others at PG&E, the additional 80 photovoltaic panels will generate a total of 20% of the Center’s electricity at an estimated cost savings of $45,000 annually. This gift also reflects the Center’s goals to operate its facility sustainably. Moreover, as part of this solar grant, the Center and PG&E will work together to incorporate renewable energy principles into the Center’s existing education program utilizing the PG&E’s Solar Schools Program which teaches students about renewable energy and how their everyday actions affect the environment.
The Koret Foundation Veterinary Science Internship at The Marine Mammal Center, which is coordinated through a partnership between The Marine Mammal Center and the UC Davis Wildlife Health Center, is a unique opportunity for a new veterinarian to gain significant hands-on experience in marine mammal medicine.

In 2010, the Koret Foundation – a longtime supporter of veterinary science and Bay Area institutions – made a $105,000 grant to support this internship for a three-year period. The foundation also supports the Koret School of Veterinary Medicine at Hebrew University in Israel and the Koret Shelter Medicine Program at the UC Davis School of Veterinary Medicine. Since 2006, Koret has granted a total of $620,000 to The Marine Mammal Center.

Dr. Vanessa Fravel, a DVM graduate of Western University – The College of Health Sciences, in Pomona California, currently holds the internship. Her first patient was an elephant seal named “Chai” (Hebrew for “life”). Chai was blind as a result of congenital cataracts, so the Center’s veterinary team, composed of Dr. Carmen MH Colitz, DVM, PHD, a consultant

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This elephant seal got his vision back thanks to the Center’s veterinarians and a very observant youth volunteer!
ophthalmologist based in Florida, who specializes in marine mammals, and Dr. Kate Freeman, an ophthalmology resident at UC Davis and previous veterinary student extern at the Center, removed the cataracts.

The operation was risky and complex, due to the length of time Chai was anesthetized (three hours), and because of the need to temporarily paralyze the eyes to enable access. Dr. Fravel and technicians Michelle Blascow and Lauren Campbell did a tremendous job anesthetizing “Chai”. The operation was a success and he was released two weeks after the surgery.

The operation was risky and complex but it was a success and Chai was released two weeks after the surgery.

One of the people most critical to Chai’s “second chance” was 17-year-old Hannah Ruben from Lafayette, California, a Youth Volunteer whose astute observations while working on the animal care crew helped the Center diagnose his blindness. The Youth Volunteer Program (http://bit.ly/i0keE0) introduces students aged 14 – 17 to the work of the Center and to the importance of volunteerism. By taking care of the animals, which includes general cleaning, laundry, washing dishes, maintaining equipment, weighing patients, charting records, and preparing food, Youth Animal Care Volunteers gain a deeper understanding of marine mammal rehabilitation.

Thanks to the Koret Foundation, Dr. Fravel and Hannah, the future is bright for Chai and other marine mammal patients (http://bit.ly/geQyA).
Marine science education, animal care, and scientific research comprise the three pillars of the Center’s mission. The opening of the newly rebuilt hospital in 2009 offered a wonderful opportunity to expand the Center’s educational programs to schoolchildren and the general public. However, due to the economic recession, it was not possible to hire additional staff to meet this goal. Instead, the Center’s leaders looked into alternative ways to expand the education programs, and in 2009, partnered with the Conservation Corps North Bay and the AmeriCorps program.

Since 2009, the Center has successfully funded two AmeriCorps positions because of generous grants from the Schow Foundation and another anonymous foundation. In 2010, a generous new grant from the Yahoo Employee Foundation enabled the Center to add a third AmeriCorps position to our team. The Center was invited to apply for this grant thanks to Yahoo employee Neil Walker, who is an animal care volunteer on the Wednesday Night Harbor Seal Crew.

Because of AmeriCorps, the Center is able to meet the increased demand for education programs from school groups, and to expand programs for public visitors to the Center. Since 2009, the members have led a combined 526 education programs and tours for schools, community groups and senior citizen groups, reaching a total of 15,187 participants. In addition, the members have led a combined 85 public guided tours, reaching a total of 1,002 participants.

Nearly 44,000 students and adults learned about marine mammal health and science at the Center in 2010.
Our Donors

The Marine Mammal Center thanks and proudly recognizes the support of donors to its annual campaign during the 2010 calendar year. These gifts to the Center’s annual fund sustain its ongoing work in animal care, scientific research and marine science education.

TO IMPROVE RECOGNITION OF OUR DONORS, DONOR LISTS ABOVE CORPORATIONS, FOUNDATIONS AND ORGANIZATIONS, AND KELLAN CIRCLE, ARE ARRANGED IN DESCENDING ORDER OF GIFT AMOUNT.
MATCHING GIFT AND WORKPLACE GIVING ORGANIZATIONS

A & B Foundation
Adobe Matching Gift Program
AIG Matching Grants Program
Allstate Giving Campaign
Altra Group, Inc.
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Sara Lee Foundation for Kathy Newton

DONATIONS OF IN-KIND PRODUCTS AND SERVICES

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Autodesk, Inc.
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MKPG
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Levi Strauss Foundation
Local Independent Charities of America
Macy’s West Gift

GALA SPONSORS

CALIFORNIA SEA LION

Wells Fargo Community Support Campaign
Wellsie Leasie Finance Corporation

HARBOR SEAL

Wells Fargo
Prime Group
Onyx, Inc.
Autodesk
Charles Schwab
Unison Bank
Genentech

NORTHERN ELEPHANT

Lotus Bakers
Safeway
San Francisco Zoo
Betty and William Hasler
Beth Inadomi and Tim Newell
Karen Johnson-Mckewan and Tom McKewan
Sunny and Mark McKee
Michael Kleinman
Gina Sanfilippo and Frederick Roerber
Cecily and David Majerus
Sheila Head’s Hawaiian Transport
Kates’ Blossoms Floral Designs
Andalucia Boutique

NORTHERN FUR SEAL

Insignia Environmental
McCormick & Kulesto
Hanger One
Dibble & Dibble
Chris and Bailey Meyer
Jill and Richard Sidman
Chris Stone
Beth and Kevin Sullivan
Lee and Sophie Harle

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William Van Bonn  
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James Watts  
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Marin Orthopedics and Sports Medicine  
Pacific Heights Cleaners  
Scandean Silver Jewelry  
Jewelry by the Bay  
Tarchios Investment Advisors  
Fred’s Coffee Shop  
Treemasters  
Wholefoods  
Cal Marin Realty  
Billings & Locati Tax Professionals  
Woodlands Pet Food & Treats

HAWAIIAN MONK SEAL HEALTHCARE FACILITY CAPITAL CAMPAIGN DONORS

In early 2010, the Center launched a new capital campaign to raise funds to build a new healthcare facility for the critically endangered Hawaiian monk seal. This new facility will be located in Kona, on the Big Island of Hawaii, and is part of the overall conservation plan for this species. The Center gratefully acknowledges these gifts received for the capital campaign in the 2010 calendar year.

Robert J. Amos  
Michele and Brian Gustafson  
Coco Hall  
Peggy Hannah  
Stephen Keil  
Nancy Ruth Wainwright  
Constance Andronico  
Jerome Barakos  
Jane Cook  
Elizabeth M. Field  
Gayle and Keith Garrett  
Sunny and Mark Mckee  
Susan Porter  
Jereil Price  
Michela Rench  
Pat Rudebusch  
Marcia and Nathaniel Schmelzer  
Elizabeth Weinhold  
Patricia and Brian Wilson  
Gerald Codde  
Alfreda E. Jackson  
Cynthia Kendall  
Connie O’Connor  
Georgette Victor  
Meredith Sanford  
Shelly and Rocky Barbarica  
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Barbara Cronick  
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Nancy Frakes  
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Sharron and Robert Jackman  
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Claire and Jay Johnston  
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Ian Nadel  
Lesta Nadel  
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Ginny Quick  
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Amanda Raymond  
Colleen Reichmuth  
George C. Ross  
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Linda Rude  
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Kay Sibary  
Neal Steiner  
Lucie J. Taber  
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Eve Lyons  
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Ruth E. Martillo  
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Sherry Weiland  
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Cyrstal Turner  
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Shannon Mccleland  
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Marilyn Arnest  
Megan Boynton  
Stephanie Burret  
Robyn Carmel  
Linda S. Catlin  
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Annabellie Travis  
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2010 RUN FOR THE SEALS CORPORATE SPONSORS

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Autodesk  
Bank of America  
KGO-TV  
KFOG  

Silver

Crystal Geyser  

Bronze

Aveda  
Clif Bar  
Odwalla  
Marshall Arts  
Big 4 Party  
Fetch! Pet Care  
Fog City Dogs

2010 RUN FOR TH

Wells Fargo  
ArchRival Sports  
Bachrus & Venus Wine Tasting  
Sol Food  
Escape from Paris Jewelry  
AXA Advisors, LLC  
Mill Valley Insurance  
Irving William Bernstein  
Accounting  
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EMPIRE

Accounting

Elizabeth M. Bloom  
Katherine H. Blackwell  
Catherine L. Lau  
Sarah M. Miser  
Linda Espinoza  
Carey T. Ziv  
Bernadette Carr  

16
Financial Summary

Statement of Financial Position
as of September 30, 2010

ASSETS

Cash and cash equivalents $1,737,908
Contributions receivable 1,581,253
Investments 1,662,428
Inventories 180,932
Structures and equipment 28,936,536
Deposits and prepaid expenses 114,615
Total Assets $34,213,672

LIABILITIES

Accounts payable and accrued liabilities $1,139,007
Notes payable 2,600,000
Total Liabilities $3,739,007

NET ASSETS

Unrestricted $29,044,312
Temporarily restricted 810,341
Permanently restricted 620,012
Total Net Assets $30,474,665
Total Liabilities and Net Assets $34,213,672

Audited financial statements for the year ended September 30, 2010, prepared by Louie & Wong, are available at The Marine Mammal Center’s administrative offices, Chief Financial and Operations Officer, 415-289-7336.

Statement of Activities
for the year ended September 30, 2010

OPERATING SUPPORT AND REVENUE

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions from foundations, corporations, members and individuals</td>
<td>$5,405,359</td>
<td>76%</td>
</tr>
<tr>
<td>Education program fees and retail revenue</td>
<td>762,450</td>
<td>11%</td>
</tr>
<tr>
<td>Donated materials and services</td>
<td>426,905</td>
<td>6%</td>
</tr>
<tr>
<td>Government support</td>
<td>252,089</td>
<td>4%</td>
</tr>
<tr>
<td>Other revenue</td>
<td>244,117</td>
<td>3%</td>
</tr>
<tr>
<td><strong>Total Operating Support and Revenue</strong></td>
<td>$7,090,920</td>
<td>100%</td>
</tr>
</tbody>
</table>

PROGRAM & OPERATING EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Veterinary science programs</td>
<td>$3,878,655</td>
<td>54%</td>
</tr>
<tr>
<td>Educational programs</td>
<td>1,895,683</td>
<td>26%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>763,642</td>
<td>11%</td>
</tr>
<tr>
<td>Supporting services</td>
<td>682,883</td>
<td>9%</td>
</tr>
<tr>
<td><strong>Total Program &amp; Operating Expenses (1)</strong></td>
<td>$7,220,863</td>
<td>100%</td>
</tr>
<tr>
<td><strong>Change in Net Assets</strong></td>
<td>$(129,943)</td>
<td></td>
</tr>
</tbody>
</table>

(1) Total Expenses include $1,210,253 of depreciation, primarily from the new Sausalito facility.
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