



The Marine
Mammal Center®

The Marine Mammal Center advances global ocean conservation through marine mammal rescue and rehabilitation, scientific research, and education.

The Marine Mammal Center Patient Release Celebration Sponsorship Opportunities

Patient Release Celebrations – \$5,000 per Event

Each summer, the Center holds approximately five patient release celebration events, at some of California's most beautiful public beaches. Each event is attended by approximately 100-200 of the Center's most generous donors, supporters, friends, and other key stakeholders.

Your sponsorship of **one** patient release would include:

- **Your logo** on event announcement
- **One mention** in the Center's social media channels: Twitter, Facebook, Instagram
- **Verbal recognition** of your support during the event
- **Recognition** of your company's support in post-event communications



Donors and guests celebrate the return of harbor seal patients to the ocean home.

- Release celebration invitations are sent out via printed postcard and email to more than 2000 households.
- The Center has a highly engaged digital audience with more than 114 thousand Facebook followers.
- Release attendees, ranging between 100-200 people will receive pre and post event communications recognizing sponsorship.

As a **supporter** of The Marine Mammal Center, you are part of the solution for a healthier ocean and planet for all.

For more information please contact Danya Winterman, wintermand@tmmc.org

Founded in 1975, The Marine Mammal Center is a 501c3 Organization. Federal Tax ID Number: 51-0144434

